

3/9/97

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FCC Commissioner

APR 8 1997

RE: CS Docket #97-55, FCC 97-34

U.S. Communications Commission  
Office of Secretary

Under no circumstances should the FCC approve the Hollywood index rating system.

The FCC should require V-chip board broad enough to allow parents to receive more than one rating system.

The ratings board should also be independent of the rating system.

Thank you for your consideration.

Sincerely,

Peter Gambatte, President  
HI State PTA,

March 9, 1997

Chairman Reed Hundt and  
FCC Commissioners  
1919 M St. NW Rm 222  
Washington DC 20554

RE: Docket No. 9755 FCC 97-34

APR 8 1997

Federal Communications Commission  
Office of Secretary

Dear Commissioners,

RE Docket No. 9755 FCC 97-34

I am writing on behalf of the National PTA and the state PTA of Oregon to express my opposition to Jack Valenti's rating system. Please instead institute a system which includes content informed on, an FCC-required receiver w/a broad enough band to receive more than one rating system, that the icon be large, and a broad rating system independent of the industry.

Sincerely  
Jan Shea  
26785 Mendian St  
Aurora, OR 97002

March 9, 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street NW, Room 222  
Washington, DC 20554

RECEIVED  
APR 8 1997

Federal Communications Commission  
Office of Secretary

Dear Chairman Hundt & Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the Washington State PTA to voice my opposition to the V-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on Jan. 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about the program. Parents do not want the TV industry to interpret what is best for their children. Parents want enough content information about the program to make their own decisions & choices.

We request that:

- under no circumstances should the FCC approve the industry rating system that does not include content information, such as V (for violence), S (sex), L (language)
- that the rating icon appear longer, larger, and very prominently on the screen.
- include parents in the establishment of ratings (not working for the FCC or industry.)

Please listen to parents.

Thank you,  
Barbara Ulrich  
WSPTA President

MICHAEL J. HOOGENDYK  
1231 E. TIERRA BUENA  
PHOENIX AZ, 85022  
602-992-2274

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March 9, 1997

APR 8 1997

Federal Communications Commission  
Office of Secretary

Chairman Reed Hundt and FCC Commissioners  
of Federal Communications Commission  
1919 M. Street N.W., Room 222  
Washington DC 20554

Dear Chairman Hundt and Commissioners,  
RE: OS Docket No. 97-55, FCC 97-34

As a parent of an 11 year old, a 13 year old  
and a 26 year old, I know what I want my children  
to see and what they should NOT see on TV.

Hollywood Does Not. Please insist that any rating  
system which is approved by your commission provide  
me with content information to allow evaluation  
of type and degree. That information should also  
be shown at least as long as the information  
identifying the network is shown. If CBS shows  
in the corner of the screen for 5 minutes per hour,  
the rating should show longer.

Thank you,  
Michael J. Hoogendyk

7010 Father  
Corpus Christi, Texas 78412  
March 9, 1997

Chairman Reed Hundt and FCC Commissioners  
Federal Communications Commission  
1919 M Street N. W., Room 222  
Washington D.C. 20554

RE: CS Docket No. 94-55, FCC 94-34

Dear Chairman Hundt and Commissioners:

I do not believe the TV Rating Implementation Group's rating system has met the requirements of the 1996 Telecommunications Act. The rating system is a good start, but it does not give content information that I need as a parent to make a judgment as to whether a program should be seen by my children or not. I want to know not only the age appropriateness of a program but what content violence, sex and nudity or language has led to the rating.

The parents of Texas with whom I work are very concerned about their children and what is shown on TV. The Vchip is a tool parents will use if they are given good information on how and why a program receives a certain rating. This is an important chance for this to be done right from the start rather than try to correct mistakes.

Please, consider how important your actions are for the future of the young people of America. In this advanced television age there is no excuse for not making this rating system accurate and user friendly.

Sincerely,  
Sylvia Astor  
Texas PTA Legislative Director

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APR 8 1997

Federal Communications Commission  
Office of Secretary

3-9-97  
2347 N. Haven Blvd.  
Akron, Ohio 44223

APR 8 1997

Dear Chairman Heintz & Commissioners  
Federal Communications Commission  
Office of Secretary

RE: CS Docket No. 97-55, FCC97-34

I am writing on behalf of the National PTA to voice my opposition to the V-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group on January 17, 1997. The rating symbol on the TV screen does not provide sufficient context information so that parents can make decisions about the appropriateness of the TV programming.

Instead we request the following:

- That the FCC not approve the industry rating system.
- That the FCC require a V-chip based broad enough that would allow parents to receive more than one rating system.
- That the rating icon be larger, more prominently placed & appear continuously during the program.
- That the rating board be independent of the industry & the FCC & that it include parents.

Thank you for this opportunity to comment.

March 9, 1997

Chairman Reed Hunt and FCC Commissioners  
to Federal Communications  
1919 M. Street N.W. Room 222  
Washington D.C. 20544

Re: V-Chip  
APR 8 1997  
FCC Communications Commission  
Office of Secretary

Dear Chairman Hunt and Commissioners,  
RE: CS Docket No 97-55, FCC 97-34

I am writing on behalf of the National PTA and the Indiana PTA in opposition to the V-Chip rating system by Jack Valentini. This rating system does not go far enough.

The FCC by law, is required to determine the rating system to be sufficient. I hope the FCC does not will only approve complete rating systems - that give parents more than one rating system. That the rating icon on the TV screen be made larger and appear more frequently. And that the system include content information such as V for violence & for sexual content and nudity. And L for language.

Thank you for this opportunity to comment on this issue.

I must also tell you I am concerned that with 99% of American families having a TV, that the poorest of families will not be able to buy a new TV - to have the V-Chip. These children and families

March 9, 1997

Chairman Reed Hunt and FCC Commission

% Federal Communications Comm.

1419 M Street N.W. Room 222

Washington D.C. 20554

Dear Chairman Hunt and Commissioners:

RE: C5 Docket #97-55, FCC 97-34

I am writing to you on behalf of the National PTA and the Illinois PTA to voice our opposition to the V-chip rating system as presented by Jack Valente to you. I find this system to be confusing and not very definitive. I am pleased that some system has been established but there needs to be a more specific system implemented such as a content based system (V for violence, S for sexual depiction) and L for language). Please do not approve anything less. I hope you will also improve the rating icon. It needs to be larger and more prominently placed on the screen.

It seems that if your rating system is designed for parents, you also should have parents on the rating board. Thank you for your consideration.

Sincerely, 13739 N River Rd.  
Chillicothe, IL

March, 1997

Chairman Reed Hundt & FCC Commissioners,  
To Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington DC 20554

RECEIVED

APR 8 1997

Federal Communications Commission  
Office of Secretary

Dear Chairman Hundt & Commissioners,

RE CS Docket No 97-55, FCC 97-34

As a member of the National PTA I oppose the V-chip rating system proposed by Jack Valcic, Chair of the TV Rating Disagreement Task Force, on January 17, 1997. The rating symbol does not provide sufficient content information as to what is appropriate for children viewing.

I do not believe the industry's rating system meets the statutory requirements of the Telecommunications Act of 1996.

- I urge the FCC not approve the industry rating system.
- Adopt no rating system without content information.
  - Require a V-chip broad enough to allow parents to receive more than one rating system.
  - Require a large rating icon on the TV screen & continuous throughout the program.
  - Require the rating board independent of the industry.
  - Evaluate the rating system by an independent research group.
  - Provide opportunity to comment.

Thank you for the opportunity to comment.

America's  
PTA

3724 W. 107 St.  
N.Y. 10055

D.F. 60655

March 9, 1997

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APR 8 1997

Chairman Reed Hundt & FCC Commissioners  
to Federal Communications Commission  
1919 M Street NW, Room 222  
Washington D.C. 20554

Federal Communications Commission  
Office of Secretary

Dear Chairman Hundt & Commissioners:  
RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA  
and the Illinois PTA to state my  
opposition to the V-Chip rating system  
as presented by Jack Valenti. The  
rating symbol on the TV screen  
does not provide enough content  
information so that parents can  
make appropriate decisions as to  
the programming they want their  
children to watch.

Any rating system that does not  
include content description on  
the screen during the length of  
the program and published in  
the TV guide is useless. Please  
reject the rating system that does not  
include the content information.

March 9, 1997

RECORDED  
Chairman Reed Hundt and FCC Commissioners  
to Federal Communications Commission  
1919 M. Street N.W. Room 222  
Washington, D.C. 20554

APR 8 1997

Federal Communications Commission  
Office of Secretary

Dear Chairman Hundt and Commissioners,

RE: CS Docket No. 97-55 - FCC 97-34

As the First Vice President of the Illinois PTA, I am writing on behalf of the National PTA to oppose the V-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group on January 17, 1997. The rating symbol on the TV screen does not appear on the screen long enough nor does it provide enough information for parents.

Thank you for this opportunity to share with you my opinions on this issue which is of utmost importance to parents & children.

Sincerely yours,  
Anna Mauderlech

March 9, 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M. Street N.W. Room 222  
Washington, D.C. 20554

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Dear Chairman Hundt and Commissioners APP: 8 1997

RE:CS Docket No. 97-55, FCC 97-34 Federal Communications Commission  
Office of Secretary

I am writing as a GIA member to voice my opposition to the v-chip rating system presented by Jack Valenti, Chair of the VGI Rating Implementation Group on January 17, 1997.

The rating system does not provide enough information for parents to make an informed decision about the programs content.

Parents need to be able to make their own decisions based upon adequate information.

Any rating that does not provide adequate information; be visible for extended periods of time; or allows for parental control, is useless.

The rating board should be independent of the industry, and include parents.

Thank you for this opportunity to comment on an issue so important to children and families.

Sincerely,  
Brenda J. Libby

March 9, 1997

Chairman Reed Hunt and FCC Commissioners  
C/o Federal Communications Commission  
1919 M Street NW, Room 222  
Washington, D.C. 20554

Dear Chairman Hunt and Commissioners  
Re: Q.S. Docket 91-55, FCC 97-34

RECEIVED  
APR 8 1997  
Federal Communications Commission  
Office of Secretary

I'm writing you on behalf of the National PTA and as President of Texas PTA, representing 715,000 members to voice my opposition to the V-chip rating system. The rating symbol on the T.V. Screen does not provide sufficient content information so that parents can make decisions as to what would be appropriate for their children to watch.

I do not believe that the industry's rating system has met statutory requirements of the Telecommunications Act of 1996. The FCC should accept no rating system that does not include content information about programs such as V (for violence), S (for sexual depiction and nudity) and L (for language).

Also, I think that the rating icon on the T.V. Screen needs to be larger and stay on longer. Perhaps in the lower left hand corner for the entire program.

This is a very important issue to me as I have eleven grandchildren with one son that is a single parent, and they need help with raising their children in a really violent world.

Thank you for the opportunity to comment on an issue that is so important to all children and families.  
Sincerely,

March 10, 1997

RECEIVED

Chairman Reed Hundt

% Federal Communications Commission

1919 M St. NW, Rm. 222

Washington, DC 20554

APR 8 1997

Federal Communications Commission  
Office of Secretary

re: CS Docket No #97-55  
FCC 97-34

Dear Sir:

I am writing to say that I am opposed to the V-chip rating system being proposed by the TV Rating Implementation Group. As a parent of young children, former school board member and chair of my PTA legislation committee I strongly feel that the rating symbol as proposed does not give any valid information. Any rating system needs to incorporate specific content information and be shown on the screen for the entire program. Also any rating board should not include the industry responsible for producing the material but the parents (eg the ones consuming the product).

Thank you for the opportunity to comment on this issue and listening to the rambling of a concerned parent.

Jeff Stinson  
P.O. Box 370  
N. Haverhill, NH 03774

March 9, 1997

341 So. 52  
Lewiston ME  
68510

Mr. Reed Hunt  
FCC Commissioner  
1919 M St NW  
Room 222  
Washington, DC 20534

RECORDED

APR 8 1997

Federal Communications Commission  
Office of Secretary

Dear Sir, Re: CS Docket No. 97-55,  
FCC 97-34

As a PTA volunteer, I am writing to express my dissatisfaction with the voluntary TV rating system now in effect. The categories are too broad and vague. PG may encompass everything from Fresh Prince to Friends to ER.

Besides using the traditional theater movie ratings, I urge the requirement of adding content icons, e.g. L for coarse language or S for sexual content. Furthermore the icon should remain on the screen throughout the duration of a program. Be realistic about the public's viewing habits; much of it is random and not pre-planned or well thought out, especially when a TV is used as a temporary babysitter. We are given help in determining the wholesomeness of foods and safety of medications for our children's consumption. Please assist in the matter of entertainment.

Betty Law  
8009 E. 93rd St.  
K.C., Mo 64138  
(816) 765-3149

March 10, 1997

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, DC 20554

RECEIVED  
APR 8 1997  
FCC  
Federal Communications Commission  
Office of Secretary

RE: CS Docket No. 97-55, FCC 97-34

Dear Chairman Hundt and Commissioners:

On behalf of the National PTA and Missouri PTA we voice our opposition to the V-chip rating system as proposed by Mr. Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997.

The FCC (by law) is required to determine whether the industry's rating system meets statutory requirements of the Telecommunications Act of 1996. We do not believe Mr. Valenti's proposal does so and ask the FCC not approve this rating system.

The FCC is encouraged to accept only a rating system that includes content information such as V, S, T & L; the rating icon be larger and more prominent on the screen and appear more frequent; that the rating board include parents and be independent of the industry.

Thank you for your continued efforts on behalf of children. PLEASE oppose the rating system presented by Mr. Valenti!!!

Betty Law, State Legislative Chair

March 9, 1997

Berd Handt  
% Federal Communication Commission  
1919 M Street NW Room 222  
Washington, DC 20554

RECORDED  
APR 8 1997  
FEDERAL COMMUNICATIONS COMMISSION  
Office of Secretary

Dear Mr. Handt,

Re: CS Docket No 97-55, FCC 97-34

As a parent of 4 teenage children and member of the Missouri PTA I need to voice my concern regarding the current TV-rating system currently being presented. This system does not include valuable information regarding the content of the TV show. My 13 year-old son does not need to have the same rating provided by the movie industry to describe the highly unusual content of shows such as Friends, Sienna, 90210, and other such shows on at 7:00 PM CST. Instead the opportunity to know sexual content, graphic language & violence would be very helpful in discussions concerning the choice of shows available to watch. Please insist on more appropriate ratings. Thank you for your consideration.

Sherri Davis  
1100 21

Apt 11d, Mo 65803-3517  
202-11-11 0

March 9, 1997

Chairman Reed Hundt and FCC Commissioners  
of Federal Communications Commission  
1919 M Street NW Room 222  
Washington DC 20554

RECEIVED

APR 8 1997

Federal Communications Commission  
Office of Secretary

Dear Chairman Hundt and Commissioners,  
RE: CS Docket 97-55, FCC97-34

I am writing on behalf of the National PTA and the Maryland PTA to voice our opposition to the V-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group on Jan 13, 1997. The rating system does ~~not~~ allow parents to make an informed decision about appropriate programs for their children.

Parents need an appropriate tool to enable them to implement their choices for their children. The FCC needs to provide an adequate tool for parents. Help us do the best for our children. We need your support at this time. This moment cannot be recaptured it is crucial for a V-chip band broad enough to be developed now.

Thank you for helping us  
Deborah Postian

March 9, 1997

Chairman Reed Hundt & FCC Commissioners

1/2 Federal Communications Commission

1919 M St. N.W., Room 222

Washington, D.C. 20574

APR 8 1997  
FEDERAL COMMUNICATIONS COMMISSION  
Office of Secretary

Dear Chairman Hundt & Commissioners

Re: CS Docket No. 97-53, FCC 97-34

I am writing on behalf of Md PTA  
to voice our opposition to the V-Chip Rating  
System presented by Jack Valenti Chair of  
the TV Rating Supplemental Group on  
Jan. 17, 1997.

Parents do not want the TV industry  
to interpret what is best for their children.  
Parents want to make those choices themselves  
based on content information about the program.  
Any rating without content descriptions is useless.

Sincerely,  
Carolyn Roeder

March 9, 1997

RE: CS Docket No. 97-55,  
FCC 97-34

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street, NW, Room 222  
Washington, DC 20554

RECEIVED

APR 8 1997

Federal Communications Commission  
Office of Secretary

Dear Chairman Hundt and Commissioners:

I am writing on behalf of the National PTA, the Maryland State PTA and my children to express my opposition to the V-chip rating system presented by Jack Valenti on January 17, 1997. The proposed system does not provide sufficient information that I can be sure that my children are protected from damaging television shows.

In a nation where sex, violence and rough language have become accepted commonplace commodities, we lose our children to the bad examples modelled by money-motivated television producers. I, as a parent, need your support in raising my children ~~to~~ with values and moral foundation to become leaders of our country in the next generation.

GET IT STRAIGHT - My CHILDREN are MORE IMPORTANT THAN TELEVISION PRODUCERS' POCKETBOOKS!

Sincerely,

Heidi Hess-Webber  
Laurel, Maryland

3/8/97

Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W. Room 222  
Washington, DC 20554

RECEIVED

APR 8 1997

Federal Communications Commission  
Office of Secretary

Dear Chairman Hundt and Commissioners:

Re: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA, NHT State PTA and my family to voice my opposition to the v-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. Though I believe no one but myself and husband should decide what my children can view any information which can help us to make an informed decision is good information. As with any situation in life the more you know the better decision you can make. The system currently used is better than nothing but it is not enough information to make an informed parental decision. I urge the FCC to not approve the industry rating system. I request that:

- the rating icon be made larger and appear frequently
- that the rating board be independent of the industry and the FCC and that it include parents
- that the FCC approve a rating system that meets the needs of parents
- the FCC keep in my that the system main concern should be children and not the TV industry

—Thank you for this opportunity to comment.

Sincerely,

Barbara S. Moseley

Barbara S. Moseley

Linda Brubaker  
5392 Lanford Sqg. Ct.  
Lilburn, Ga. 30247

March 1997

APR 8 1997

FEDERAL COMMUNICATIONS COMMISSION  
Office of Secretary  
Chairman Reed Hundt and FCC Commissioners  
c/o Federal Communications Commission  
1919 M Street N.W., Room 222  
Washington, D.C. 20554

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the Trickum Middle School PTSAs to voice my opinion and opposition to the V-chip rating system as presented by Jack Valenti. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children. As a role model for our children, please set an example with ~~what~~ we want our children to set for their children. If we put trash in we will get trash out - please help all parents and children.?

March 1997

Chairman Reed Hundt and FCC Commissioners,  
FCC Federal Communications Commission  
1919 N Street N.W. Room 222  
Washington, D.C. 20554

APR 8 1997

Federal Communications Commission  
Office of Secretary

Dear Chairman Hundt and Commissioners,  
R.E: CS Docket No. 97-55 FCC 97-34  
I am writing in behalf of the National PTA  
and the Children of Tennessee to voice my  
opposition to the V-chip rating system as presented  
by Jack Valenti, Chair of the TV Rating Implementation  
Strategic Group, on January 17, 1997. The rating  
system is not providing sufficient assurances  
to parents to screen out sex, violence and/or  
bad language.

The FCC should require a V-chip banal  
broad enough that would allow parents to receive  
more than one rating system.

That any rating system approved by the FCC be  
evaluated by independent research to determine  
if it meets the needs of the parents.

Sincerely, Tom and

RE: CS DOCKET NO. 97-55  
FCC 97-34

11222 Westwood Drive  
Columbia, Md. 21044  
10 April 1997

Dear Chairman Hundt and FCC Commissioners

APR 8 1997

Federal Communications Commission  
Office of Secretary

The new T.V. rating system is a beginning but just a beginning. We can do better!

We need a system that talks about sex, violence & language. This information needs to be kept on the screen during the entire show. Fifteen seconds is just too short & doesn't work.

Having the industry rate the programs seems like the fox guarding the chicken house. Many of these shows can be rated without the producers doing it. Parents and other advocates can do better.

National PTA has been a leader in this endeavor. Listen to them and please help us to help our children. The system can be made better!

Please help us, as parents, to decide what comes into our homes. Thank you for your work!

Sincerely,  
Gesamny E. S. Portland

March 9, 1997

Chairman Reed Hundt and FCC Commissioners  
of Federal Communications Commission  
1919 M. Street, N.W., Room 222  
Washington, D.C. 20554

APR 8 1997

Federal Communications Commission  
Office of Secretary

Dear Chairman Hundt and Commissioners,

I am writing in reference to CS Docket No. 97-55,  
FCC 97-34. As a parent and as a PTA  
officer working with and on behalf of children,  
I find the TV rating system proposed by  
Jack Valenti and the entertainment industry  
unacceptable. This generalized, homogenized  
system does not provide the information  
I need to exercise responsible parental  
judgment. My children are old enough  
that I differentiate between what is  
acceptable in sexual situations and what  
is acceptable violence. (I am more restric-  
tive about violence.) Rating information  
must be sufficiently descriptive to tell me  
what to expect, and must be available throughout  
the program, since we often do not turn  
the TV on in time for the beginning.

Please do not approve this system.

Sincerely,

Susan A. Eycetone  
5055 Dupont Avenue, So.